

1



2

Mark Smith, State Librarian



Libraries as community anchors

In times of crisis, libraries can promote a sense of:

- Safety
- Self--and community--efficacy
- Connectedness
- Calming
- Hope



Mark Smith, State Librarian



Libraries can take these actions:

- Develop and provide materials with coping tips and self-care facts
- Direct people to resources that provide authoritative information
- Disseminate information that promotes social connectedness, calming, and hope
- Provide guidance about building resilience

From: U.S. Dept. of Veteran Affairs, PTSD: National Center for PTSD https://www.ptsd.va.gov/covid/COVID_providers_comm_leaders.asp



Mark Smith, State Librarian



Among the questions we are hearing:

- "How can we effectively serve people who do not have devices?
- "What can we do to help small businesses recover?"

Get acquainted with the Coronavirus Aid, Relief, and Economic Security Act (CARES)

- Funding for small business development
 - For more information, search for "SBA CARES Act"
- Funding for library-based programs
 - TSLAC will be providing more information as we have it



5

Gloria Meraz, Asst. State Librarian



- TSLAC Approach

 Calm, factual, and direct

 Speak to all our audiences, understand crisis communication is processed more slowly and is more easily subject to misinterpretation

 Demonstrate how we are balancing safety priorities, service needs, and expectations of governing authorities
- authorities

 Show solidarity and certainty in what we know our commitment to our public and staff

 Be up front about the need for flexibility

 Be comfortable with what we don't know and reassure that we will deal with evolving situation

- Messaging broadly to the public while providing customized messaging for particular audiences Update frequently

 On all fronts using all our communications platforms to reach people in multiple ways

- TSLAC Activities

 General messaging: http://www.tsl.texas.gov/services

 Resources and updates for specific audiences
- Connecting
- Showcasing the good great services and resources
- TSLAC Facebook boosted post: "Can't go to the library? The library can come to you!"



Resources for Library Workers

TSLAC Plan for Services During COVID-19 Health Situation: https://www.tsl.texas.gov/services

COVID-19 Information and Resources for Librarians: https://www.tsl.texas.gov/ldn/covid-19

COVID-19 Resource Information Disability Information & Referral Center (DIRC):

https://www.tsl.texas.gov/tbp/dirc/covidinfo/html

Youth Services Resources: https://www.tsl.texas.gov/ldn/youthservices

Census 2020 Information: https://www.tsl.texas.gov/ldn/census2020



7

Regional Conversations

COVID-19 Statewide Discussions with Texas Library Staff

The reads 3386 cale ordary is Committed to neight leads literally witness connect with each other during this erne of crisis and unprecedented change. Texas as 3386 cale page state and we recognize the critical effectives between the regions. To address these community ender, the Texas state change. Texas state grant and a state of the texas state of th

These calls are open to library workers of all levels. Please note, these calls will not be recorded but collaborative notes will be shared afterwar with all registrants, including those who were unable to attend. This document will be accessible in the registration confirmation email.

Join us for a regional conversation!

To sign up for your regional check-in, identify your library's region using the table below and select the corresponding registration link on the right side of the table.



https://www.tsl.texas.gov/ldn/regionalcheckins

8

Your Questions

Please share with us your ideas, questions, concerns, needs, etc.

Some questions we have for you:

- How are you and your staff?
- What can TSLAC do to assist you as we work through this new landscape?
- What are you hearing is needed in your community?
- What kinds of partnerships or collaborations are you forming to assist your community?



Thank you!

We are looking forward to connecting at the regional conversations!

 Mark Smith
 director.librarian@tsl.texas.gov, (512) 463-6856

 Gloria Meraz
 director.librarian@tsl.texas.gov, (512) 463-5460

 Katherine Adelberg
 kaddelberg.@tsl.texas.gov, (512) 463-5475

 Naomi DiTullio
 nditullio@tsl.texas.gov, (512) 936-2586

 Cindy Fisher
 cfisher@tsl.texas.gov, (512) 463-4855

 Kyla Hunt
 khunt@tsl.texas.gov, (512) 936-4449

 Henry Stokes
 hstokes@tsl.texas.gov, (512) 463-6624

 Laura Tadena
 tadena@tsl.texas.gov, (512) 463-5465

